

# Unified retail software for sporting goods retailers

Take the service in your stores to the next level with unified POS and ERP software that empowers you to focus on the customer.



**Sell items, rent equipment, manage repairs, and book registrations for courses and events online and in your stores, within one software platform.**



## Unify your business

Bring together in one platform financials, POS, store operations, supply chain management, inventory, eCommerce, and customer loyalty.

## Unify your channels

Manage products, customers, prices, offers, and services like rentals and repairs, for all your stores online and offline.

## Unify your viewpoint

Ensure data integrity and get a single view of customers, financials, and products by keeping all core business information in one place.

## Ideal for:



National and international retail chains



Specialized retailers like cycling, boating equipment, or fishing stores



Retailers offering services like courses, workshops, or repairs



## Always have the right stock available

- Maintain **full control** over your inventory including what's available, sold, and in transit.
- Reorder the right amount of each item and variant with **automated replenishment and AI-based forecasting tools**.
- **Move or redistribute** items smartly across stores based on expected sales and space available.
- Offer **maintenance** and repair services, and easily track work orders, customers, service status, and payments.

## Sell products and services online and in store

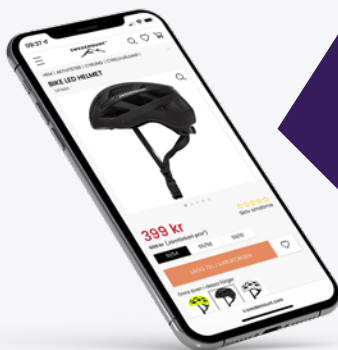
- Easily manage a **large stock of seasonal and all-year goods** across your physical stores and online.
- Give your customers the **freedom** to choose when, where, and how to shop with click & collect, curbside pickup or home delivery.
- Let customers **exchange or return items** bought online in any physical store.
- Manage registration for **events**, courses, and classes at the POS and on the eCommerce.

## Free your staff to do what they do best

- Manage **inventory tasks** fast and effectively on handheld devices.
- Quickly assist customers with price lookups, product availability, returns, gift cards, and more, from anywhere in your store with **mobile POS**.
- Access real-time business **reports and analytics** anywhere you are.
- Reduce time spent on data entry with **automations** and dedicate more time to customers.

## Identify, reward, and retain your most profitable customers

- Set prices, discounts, and offers **centrally**, and apply them automatically to some or all store locations.
- Keep track of your customers' habits and send them **exclusive offers and promotions** you know they are interested in.
- Incentivize customers, teams, sporting clubs with rewards and loyalty programs for purchases **in-store and online**.
- Use **artificial intelligence** to suggest items based on customers' preferences and previous purchases.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

[www.LSRetail.com](http://www.LSRetail.com)

